

**The Ohio State University  
Colleges of the Arts and Sciences Program Concurrence Form**

The purpose of this form is to provide a simple system of obtaining departmental and college reactions to proposed development of and changes to academic programs. A letter may be substituted for this form.

An academic unit initiating a request should complete Section A of this form and send a copy of the form, course request, and syllabus to each of the academic units that might have related interests in the course. Initiating units should be allowed two weeks for responses.

Academic units receiving this form should respond to Section B and return the form to the initiating unit. Overlap of course content and other problems should be resolved by the academic units before this form and all other accompanying documentation may be forwarded to the Office of Academic Affairs.

**A. Information from the academic unit *initiating* the request**

School of Communication 11/9/05  
 \_\_\_\_\_  
 Initiating Academic Unit Date

Communication 425 – Media Management  
 \_\_\_\_\_  
 Program Title

Major Track U  
 \_\_\_\_\_  
 Program Type (Major or Major Track/Minor or Minor Track/Certificate) Level

Type of Request (Circle): **New Program**    Program Change

Marketing  
 \_\_\_\_\_  
 Academic unit asked to review the request

November 30, 2005  
 \_\_\_\_\_  
 Date response is needed

**B. Information from the academic unit *reviewing* the request should include a reaction to the proposal, including a statement of support or non-support (continued on the back of this form or a separate sheet, if necessary).**

I am supportive of the course

**Signatures**

1. R. Beunk Chair, Dept. of Marketing & Logistics 12/14/05  
 Name Position Unit Date

2. Name Position Unit Date

3. Name Position Unit Date